



“Simplify Your Business”
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Summary of Leadership Survey Results From Over 200 CEO’s.

Question 1: What were the 3 biggest Leadership Lessons you learnt (&/or Leadership Observations you made):

	1.	2.	3.		
2013	The importance of leading by example.	Empower your people to succeed.	Create a clear Vision & Values structure.		
2014	Change is constant & both the opportunity & challenge.	Technology & the younger generation are making an impact.	What your client thinks & says about your company is critical to growth.		
2015	The importance of company culture & the difficulty in leading change & people.	Establishing the accountability with your people to get things done.	Being able to change fast enough & to keep things simple.		

Question 2: What are the three biggest challenges you will face as a leader over the next calendar year?

	1.	2.	3.	
2014	Building a strong company culture.	Building our Brand.	Recruitment of key people (skills & fit).	
2015	Finding, recruiting & retaining top people.	Leading in uncertainty.	Focus & getting things done.	
2016	Remaining profitable through growth.	Developing future leaders & motivating good people.	Increased pace of change in the market place & adapting.	